

Measuring the Impact of Health Research

Osama Sam AL-KWIFI

Assistant Professor of Management
Department of Business Administration
Prince Mohammad Bin Fahd University
College of Business
P.O. Box 1664
Al Khobar 31952
Kingdom of Saudi Arabia
alkwifi@gmail.com

Abstract:

Assessing the impact of health research is an essential task for government funding organizations in their quest to defend investments and prioritize spending on recognized fields. Previous studies have been conducted to explore several various categories of the impact of health research on national level. In this paper, three frameworks used by three government funding organizations are demonstrated to evaluate the impact of health research. Comparing these frameworks illustrates a set of similar outcome categories, revealing that funding organizations often have common strategic outcomes. A set of common challenges were recognized, directing to general guidelines with which to enhance the accuracy of evaluating the impact of health research. Findings demonstrate that it is important to utilize a comprehensive framework to assess the actual impact, which should be incorporated in a group of recommendations to check its reliability.