

FACTORS INFLUENCING THE PREFERENCE OF THE EDUCATIONAL STREAM (with reference to madurai city, Tamil Nadu)

DR.S.VIJAYAKUMAR

Associate Professor
Department of Commerce
Madurai kamaraj University College
Madurai – 625 002

Email: vijaykummdu@rediffmail.com

Mob: 9789231729, 8940001501

ABSTRACT

India is one of the fast developing countries in the world. Since 1991, like any other sector, educational institution also developed. Even though number universities are offering various courses through formal stream and non-formal stream. Still there is much differences are found among the students of the two stream of education. The main objectives of the study is (i) to analyze the factors influencing the preference of the stream of education by the students in the city of Madurai, Tamil Nadu, (ii) to offer suggestions to improve the standards in both stream of education.

The data pertaining to the present study have been collected both from primary and secondary sources. The primary data have been collected by conducting a survey at Madurai. For that purpose a well drafted Interview Schedule has been prepared. A sample of 120 respondents has been selected by using random sampling method. The secondary data has been collected from the various books and journals.

In order to analyze the collected data the author has used Chi-square test to arrive some meaningful solution. By applying this tool the author has found that there is a strong relationship between formal stream of education and non-formal stream of education. It is also evident from the analysis that community also one of the significant factors to choose formal steam of education for scholarship. Finally the author has suggested that the government should encourage the non-formal stream to give some monetary benefits to students in the form of scholarships. So that more students may be turned to pursue their degree through non-formal stream also with sound potential. Further , steps should be taken to arrange for the video conference in respect of students belong to semi-urban and rural area, so that the quality of non-formal education may be sound in order to cope-up with the changing science and economic environment, in turn the learners through these stream may have the chance to get some sound knowledge for better jobs as well as to become an effective entrepreneur in the city of Madurai, Tamil Nadu, India.

Keywords: Educational stream, Community, Formal Education, Non – Formal Education, Economic development, scholarship.